

RECRUITMENT SUPPORT FOR EMPLOYERS



If you're looking to grow your care and support workforce and would like additional support, there are recruitment programs and services available that can help you to find the right talent for your team.

BOOSTING THE LOCAL CARE WORKFORCE PROGRAM

The Australian Government's Boosting the Local Care Workforce (BLCW) Program aims to develop the capacity of disability support, aged care, and veterans' care service providers to operate effectively and expand their workforce.

The BLCW Program is designed to help you grow your business and can support your recruitment in a range of ways.

REGIONAL COORDINATORS

As part of the program, Regional Coordinators can work with you to provide local support, understand local issues, facilitate workshops, and connect you with relevant programs and initiatives.

[Connect with your Regional Coordinator](#) to learn more.

LOCAL EVENTS

There are recruitment events, hosted by Regional Coordinators, happening across the country all year round. [Find recruitment events](#) happening near you.

Visit the [Boosting the Local Care Workforce website](#) for more information on government programs that can support you in growing your organisation.

SUPPORT FOR AGED CARE PROVIDERS

The [Workforce Advisory Service](#) can support residential aged care and home care service providers to develop best practice workforce planning approaches, including strategies to build positive workplace cultures, retain staff and ensure staff have the right skills, training and knowledge to meet the care needs of senior Australians.

The [Home Care Workforce Support Program](#) can help aged care providers to recruit and train 13,000 new personal care workers, allied health assistants and enrolled nurses to care for older people at home.

THE CARE AND SUPPORT SECTOR

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Australian Government

JOBACTIVE

Workforce Australia is an Australian Government employment service that has a range of services available to help Australians to find, keep, change or create their own job. Individuals who are on income support and have mutual obligations are referred to an appropriate service depending on their individual needs. These include:

- Workforce Australia Online: supports eligible individuals to access online tools and resources based on their own personal needs
- Workforce Australia Services: individuals who require additional support will be connected to a provider who will tailor the support needed
- Support for business and industry: assist businesses to find skilled staff that match their needs.

For more information, visit [WorkforceAustralia.gov.au](https://www.workforceaustralia.gov.au) or contact your employment service provider.

OTHER EMPLOYMENT PROGRAMS AND SERVICES

There are other government programs and services that can help connect you with candidates for your organisation. These programs can assist in recruiting a range of people, including people with disability, young people, parents re-entering the workforce, and people in regional areas.

To find out more about government employment initiatives, visit the [Department of Employment and Workplace Relations website](#).

SEEK

SEEK is an employment marketplace that helps you find the right person for your organisation.

As part of the **A Life Changing Life** campaign, SEEK delivered a series of webinars that will help you with recruitment as we all work to grow the care and support sector.

HOW TO WRITE A GOOD JOB AD

This webinar is for anyone who writes and posts job ads.

We explore candidate priorities, what industries candidates are coming from, how important language and positioning of a job ad is to appeal to candidates, and how to set up your job ad for success.

COMMUNICATING YOUR EMPLOYER BRAND

This webinar is for business leaders, HR professionals and hiring managers.

Using SEEK data, we explore what candidates are looking for and where they are coming from. A SEEK expert explains how best to communicate your brand, and an industry leader discusses employer value proposition and how it accelerated their sourcing activity.

View the recordings of the [Care and Support Workforce SEEK webinars](#).

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